



SPONSOR TOOLKIT • 2026–2027

Invest in the girls who are building *North Philly's* future.

A partnership guide for businesses, foundations, and community champions who want to fund youth programming, wellness, and economic opportunity at Thrive Philly.

Thrive Philly

504 Cecil B. Moore Avenue • Philadelphia, PA 19122
alliyah@thrivephilly.org • thrivephilly.org

A neighborhood hub where girls learn, lead, and heal.

Thrive Philly gives young people — especially Black girls in North Philadelphia — a safe, beautiful space to build skills, confidence, and community. From our home at 504 Cecil B. Moore Avenue, we run year-round youth programming, a wellness studio, a community career café, and free public events that reach thousands of neighbors every year.

2,500+

neighbors served each year through free, community-centered events

250

young people enrolled in our 13-week Thrive Summer Bridge Program

26+

partner organizations that have used the Thrive Career Café as home base

Our mission

To help young people and their families thrive by pairing STEAM education, wellness, and workforce development with the navigational capital they need to move through school, work, and life with confidence.

Our approach

Everything we do is designed by the people we serve. STEAM students help co-lead our wellness programming. They project-manage our biggest public events. They graduate with a portfolio, a laptop, a stipend, and a network — and the neighborhood gets a stronger, more connected block.

Why it matters

- Girls in North Philadelphia have too few free, high-quality, culturally affirming programs that combine tech, wellness, and career readiness.
- Our programs are funded in part by City of Philadelphia anti-violence community partnership grants — because safe, structured, joyful spaces are violence prevention.
- Sponsorship dollars go directly to laptops, stipends, licensed wellness facilitators, and the community events that make our block feel like home.

"We're not just teaching girls to code or to run a business. We're teaching them that the neighborhood is theirs to shape."

Our programs

Sponsors can support Thrive Philly as a whole or direct their gift to a specific program.

STEAM

Year-round · Tues & Thurs Ages 13–18

Our flagship program in science, technology, engineering, arts, athletics, and math. Each cohort receives a laptop, a stipend, a full online curriculum, and hands-on projects — including planning and producing real community events. Spring 2026: 25 participants, 9 MacBooks distributed.

Sister Circle

Wellness Facilitated group sessions

A structured, facilitated group embedded in STEAM where participants name their challenges and build coping and leadership skills together. Co-facilitated by staff and a licensed clinical social worker, with a warm handoff to clinical services when a need is identified.

Thrive Summer Bridge Program

13 weeks · Summer 250 participants

A summer-long program that keeps young people engaged, learning, and safe during the months when they need it most. Supported by the City of Philadelphia's Office of Public Safety.

Thrive Wellness Studio

Pilates · Movement · Rest

A community wellness studio where STEAM students co-lead Pilates and wellness sessions that activate the surrounding neighborhood — making movement and rest accessible to families who are usually priced out.

Thrive Career Café

Workspace · Workshops · Partners

A community workspace offered at a discount to mission-aligned organizations and free to neighbors building businesses who volunteer in return. Home to Caffeine & Capital, our weekly business- and nonprofit-building series for women, ending each week with a grant workshop.

Thrive Weekend

Free · Public · August

A three-day community celebration — Brown Sugar Movie Night, the Flourish Fest block party, and Brunch at Thrive — fully project-managed by STEAM students as part of their workforce training. Our biggest sponsor-visibility moment of the year.

Real reach. Real relationships. Real results.

Who you'll reach

- **Youth and families** across North Philadelphia — the girls in our programs and the parents, siblings, and neighbors who show up with them.
- **Women entrepreneurs and nonprofit builders** who come through Caffeine & Capital and the Career Café every week.
- **A partner network** of 26+ organizations, including the Urban League of Philadelphia, Philly HBCU Club, NCNW Temple Chapter, and Bank of America's financial literacy team.
- **Thousands of event attendees** at Thrive Weekend, Flourish Fest, and our HBCU college panel and community activations.

What sets Thrive apart

- **Youth-led execution.** Your logo on our block party is placed by the students who produced it.
- **A physical home.** We own our presence on Cecil B. Moore — a storefront, a studio, and a café your team can visit and volunteer in.
- **Accountability.** We report to City and foundation funders every quarter. Sponsors receive the same clear impact reporting.

What your dollars do

- Put a laptop in the hands of a STEAAM participant
- Fund participant stipends so girls don't have to choose between a job and a program
- Pay licensed wellness facilitators for Sister Circle
- Cover food, supplies, and transportation for events
- Keep the studio and café open and free to the community

How sponsors show up

Beyond dollars, sponsors bring:

- Employee volunteer days and mentorship
- Guest speakers and site visits
- In-kind tech, food, printing, and event supplies
- Internship and job-shadow opportunities for graduates

100%

of programs offered free to participants

3

City of Philadelphia public-safety grant awards since 2024

13

weeks of summer programming keeping 250 young people engaged and safe

SPONSORSHIP OPPORTUNITIES

Annual sponsorship tiers

Annual sponsorships support Thrive Philly across all programs and events for a 12-month term. Every tier is customizable.

Anchor Partner

\$25,000

- Named "Presented by" recognition for STEAAM or Thrive Weekend for the full year
- Logo on all program materials, website homepage, event signage, and impact report
- Speaking opportunity at Thrive Weekend and cohort graduation
- Quarterly impact briefings with the Executive Director; private site visit and volunteer day
- Featured sponsor spotlight across Instagram, TikTok, and newsletter (4x/year)

Program Champion

\$10,000

- Named sponsor of one program (STEAAM, Summer Bridge, Sister Circle, or Career Café)
- Logo on program materials, website, and event signage; listing in impact report
- Invitation to speak or host a workshop with participants
- Semi-annual impact report and site visit; social spotlight (2x/year)

Cohort Sponsor

\$5,000

- Underwrites laptops and stipends for one STEAAM cohort
- Logo on cohort materials and website; recognition at graduation
- Annual impact report; social recognition (1x/year); volunteer day

Community Partner

\$2,500

- Logo on website sponsor page and Thrive Weekend signage
- Recognition in the annual impact report and a social thank-you
- Reserved table at Brunch at Thrive

Friend of Thrive

\$1,000

- Name listed on website and in the annual impact report
- Social thank-you and invitations to all Thrive Weekend events

Sponsor benefits

Benefit	Friend \$1K	Community \$2.5K	Cohort \$5K	Champion \$10K	Anchor \$25K
Name/logo on website	Name	Logo	Logo	Logo	Homepage
Listed in annual impact report	•	•	•	•	•
Social media recognition	1x	1x	1x	2x	4x
Thrive Weekend event signage		•	•	•	•
Reserved table at Brunch at Thrive		•	•	•	•
Employee volunteer day			•	•	•
Logo on program materials			Cohort	Program	All
Workshop / speaking opportunity				•	•
Named program sponsorship				•	•
Impact briefings with Executive Director			Annual	2x/yr	Quarterly
"Presented by" naming rights					•

Event sponsorships

Prefer a one-time, high-visibility moment?
Sponsor a Thrive Weekend event.

- **Flourish Fest Block Party — \$5,000**
presenting · \$1,000 stage/activity zone ·
\$250 vendor table
- **Brown Sugar Movie Night — \$2,500**
presenting · \$500 concessions sponsor
- **Brunch at Thrive — \$2,500** presenting ·
\$500 table host
- **HBCU College Panel — \$1,500** presenting

In-kind partnerships

In-kind gifts are recognized at the tier
matching their fair-market value. Our current
wish list:

- Laptops and tablets for STEAAM participants
- Catering and snacks for program days and events
- Printing, signage, and event production
- Pilates and fitness equipment for the studio
- Software licenses, transportation, and gift cards for stipends

Sponsor commitment form

Complete and return to **alliyah@thrivephilly.org**, or reach out to design a custom partnership.

Company / Organization name

Contact name & title

Email

Phone

Mailing address

Name as it should appear in recognition

Annual sponsorship level

- ☐ Anchor Partner — \$25,000
- ☐ Program Champion — \$10,000
- ☐ Cohort Sponsor — \$5,000
- ☐ Community Partner — \$2,500
- ☐ Friend of Thrive — \$1,000

Event sponsorship

- ☐ Flourish Fest ☐ Brown Sugar Movie Night
- ☐ Brunch at Thrive ☐ HBCU College Panel

Level / amount: _____

In-kind gift

Description & est. value:

Payment method

- ☐ Check ☐ ACH / wire ☐ Online
(thrivephilly.org) ☐ Invoice me

Authorized signature

Date

Make checks payable to: Thrive Philly · 504 Cecil B. Moore Avenue, Philadelphia, PA 19122

Contributions are tax-deductible to the extent allowed by law. EIN 85-1927931. Please send logo files (vector or high-resolution PNG) to alliyah@thrivephilly.org within two weeks of commitment.

Questions? Contact Alliyah "Lee" Francis, Founder & Executive Director · alliyah@thrivephilly.org · thrivephilly.org · [@thrivephilly](https://www.instagram.com/thrivephilly)